



Power of humanity

Red Cross Red Crescent Forum (RC² Forum)

9 November 2017, Turkey



RC² Forum session descriptions

In today's rapidly changing environment, mega trends and disruptions have the potential to significantly affect people and re-shape the way the humanitarian sector will work in the future: artificial intelligence, digital disruption, rise of extremism, changing humanitarian financing, population movements and demographic changes are only a few examples.

The RC² Forum aims to foster discussion on these current and future dilemmas, brainstorming potential solutions to empower the International Red Cross and Red Crescent Movement to continuously provide relevant services in a changing environment. The following agenda draws from regional engagement sessions that were organized from March to September 2017, as well as proposals from National Societies. The agenda also draws from the experiences of the 32nd International Conference of the Red Cross and Red Crescent, particularly Voices to Action, which consulted affected people, and the Humanitarian Dialogue.

Ultimately, the goal of the RC² Forum process is to influence the agenda of the next International Conference, ensuring that it stays relevant and contributes towards making the Movement fit for purpose, far into the future.

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Opening session

9:00–10:00 – Room San Marco

The RC² Forum will be opened by an artistic performance by Deep Blue Dream.

Facilitator/Moderator: **Christoph von Toggenburg**, Head of Social Engagement, World Economic Forum

Morning: societal shifts

How do we cope? Emerging violent trends affecting society

Dialogue and case studies from National Societies, on emerging forms of violence and intolerance (ENG/FR/SPA/AR/RU) – 10:30–12:30 – Room Toscano 2

The past decade has seen a rise in nationalism, intolerance and extremism. These phenomena are often accompanied by a rise in, and evolution of, violent patterns and trends, along with the fragmentation of community structures and changes in the way people relate to/support each other. What are the causes of these new patterns of behaviour, and how do these changes affect the communities we serve? What are the challenges that the Movement will consequently face?

Three National Societies will share their experiences in addressing emerging forms of violence, specifically terrorism, urban violence, and youth radicalization. In addition, the Sentinel Project will share insights on how they use “misinformation management” as a tool to counter hate speech and other violent manifestations.

Facilitator/Moderator: **Gwendolyn El Atreby**, Emergency and Risk Management, French Red Cross

Speakers/experts: **Werner Kerschbaum**, Secretary-General, Austrian Red Cross

Ana Mercedes Peña Valero, Urban Violence Analyst, Colombian Red Cross

Christopher Tuckwood, Executive Director, The Sentinel Project

Disruptive demographic shifts

Interactive exploration of the potential impact of an ageing and growing population (ENG) – 10:30–12:30 – Room Romano 2

Current estimates indicate that the world population will level off at around 10 billion inhabitants. Meanwhile, the average human lifespan continues to increase, and the chances of a significant upsurge cannot be discounted. Yet, ageing populations create

new challenges that significantly disrupt humanitarian spaces. This accelerated, strategic foresight and futures workshop explores the consequences and potential preparedness measures for an ageing and growing world population.

*This scenario-shaping exercise will use the Prototyping kit showcased in the exhibition space.

Facilitator/Moderator: Daniel Dobos, Foresight & Futures, Global Humanitarian Lab

In institutions we trust?

Round-table on the decline of public trust in institutions, and subsequent impacts on the future of the humanitarian sector (ENG) – 10:30–12:30 – Room Romano 3

People's decreasing trust in traditional institutions is a real and documented trend. The research institute Edelman, which has been measuring trust since 2001, defines 2017 as the year of "trust in crisis". Their survey of 28 countries indicates that less than 50% of people still trust governments and media, and only slightly more than half trust NGOs and businesses. This reflects a shift in public trust: from the old and hierarchical, towards the new, horizontal, and non-traditional.

With its long history and huge scope of action, the Movement has all of the characteristics of an institution that could be challenged by changing public opinions. In addition, as auxiliaries to governments, National Societies can be at risk of misperception in times of crisis, which can further undermine the public's trust. In terms of public trust and perceptions, is the Movement still far from the eye of the storm? How can the Movement protect the humanitarian space, and at the same time, build a constructive relationship with the military? This session will explore the challenges and opportunities emerging from this decreasing trust. Specifically, it will examine trust from a variety of angles: private sector, academia, and the humanitarian sphere, as well as the intricate relationship of humanitarian organizations with militaries.

Moderator: Elyse Mosquini, Deputy Regional Director for Movement Affairs, International Committee of the Red Cross (ICRC)

Speakers/experts: Krishna Kumar, Director of Digital Strategy, Leo Burnett
Eric Marclay, Executive-in-Residence, Geneva Centre for Security Policy
Simon Schafheitle, PhD candidate and research associate, University of St. Gallen
Jasmina Haynes, Chief Executive Officer, Integrity Action
Ben Lock, Senior Director, International Affairs, Edelman

Technology, digitalization and the future of our society

Dialogue on emerging opportunities and challenges (ENG/FR/SPA/AR/RU) – 10:30–12:30 – Room Marcella

Today, we stand on the brink of a technological revolution that will fundamentally alter the way we live, work and relate to one another. With 2.8 billion people active on social media and six new profiles being created on Facebook each second, new communication technologies have revolutionized the way people interact with one another, and altered societal structures. Moreover, social media has taken over the space of institutionalized information. “Fake news” and “alternative facts” are becoming the new normal, plunging us into a “post-truth” era.

Emerging technology can positively impact the humanitarian sector’s capacity to address humanitarian and development needs. Yet, there are ethical and longer-term issues that have to be considered. Drones, robots and artificial intelligence are just a few examples of how emerging technologies can present opportunities, but also dilemmas, when deployed in humanitarian response. We do not yet know just how this will unfold, but one thing is clear: the response to it must be integrated and comprehensive, involving all stakeholders, from the public and private sectors to academia, civil society and, of course, humanitarian organizations. How will these changes affect the communities we work with? Will these changes require a shift in the humanitarian response? This session will discuss the opportunities and challenges that rapid technological evolution presents for the humanitarian sector.

Facilitator/Moderator: **Jacobo Quintanilla**, Community Engagement Advisor, International Committee of the Red Cross (ICRC)

Speakers/experts: **Paul-Olivier Dehaye**, Co-Founder, PersonalData.IO
Rahel Dette, non-resident fellow, Global Public Policy Institute (GPPi)
Anahi Ayala Iacucci, Senior Director for Humanitarian Programmes, Internews
Silvestro di Luise, Research and Data Scientist, European Organization for Nuclear Research (CERN)

Global youth and culture change

Interactive exploration of global youth shifting demographics and trends (ENG) – 10:30–12:30 – Room Romano 1

In many countries around the world, youth make a substantial part of the population, but most of them face an uncertain future. The world faces a demographic shift unlike any other in known history and these 1.6 billion young people prove eager to solve ongoing and future crises and challenges. But who makes up this generation? What are

their fears? Hopes? What do today's youth think? In this session, Peace First will share their ground-breaking research, conducted in partnership with Deloitte, exploring 120 years of social change and youth culture. They will then facilitate a discussion on the major trends impacting global youth and driving cultural change. This interactive experience will also feature a hands-on exercise aimed at generating impacts and insights for National Societies.

Facilitators/Moderators: **Raul Caceres**, Chief Programme and Technology Officer, and **Eric Dawson**, CEO and Co-Founder, Peace First

Suitcases to the future

Interactive exploration to capture your perceptions of the future (ENG) – 12:45–13:45 – Room Romano 2

This creative workshop aims to capture people's perceptions of the future by asking them to design suitcases, contents included, that they would like to take to their imagined future. Group discussions around the content of each suitcase, and a reflection about the thinking process, will follow the creative part. This workshop is geared towards youth representatives and volunteers.

Facilitator/Moderator: **Sara Armouch**, Open Lab, Newcastle University

EuropAlien

Demonstration of a strategy board game to develop skills and promote positive change (ENG) – 13:00–14:00 – Room Toscano 2

Games and simulations are being increasingly used as tools for engaged learning, training and capacity development. EuropAlien is a strategy board game created and designed by the Portuguese Red Cross. Developed as part of the Play4Change project, which targeted youth held in detention, the board game works as a skills training programme focusing on collaboration. Its use in this session will provide participants with the opportunity to learn about the game and experience how games can be used for skills training and capacity development.

Facilitator/Moderator: **Tiago Costa**, Juventude Cruz Vermelha Portuguesa, Portuguese Red Cross Youth

Afternoon: WWW -the Way We Work

What is the future of humanitarian financing?

Dialogue on innovative humanitarian financing methods (ENG/FR/SPA/AR/RU) – 14:00–15:30; followed by an interactive exploration (ENG) – 15:45–17:00 – Room Marcello

There is a clear need to reconfigure the existing humanitarian system to adequately reflect the full diversity of financing and humanitarian actors. However, to do so requires working in complementarity with unfamiliar sources of financial capital flows. Broadening engagement with these new sources will require that the traditional humanitarian system works with unfamiliar actors, to ensure principled, effective and efficient humanitarian financing via innovative instruments and models.

These two sessions will explore the evolving financial landscape at a time when there is a recognized need to make the way funds are gathered and distributed more efficient. Who are the donors of tomorrow? Which innovative financing instruments could be used to mobilize the resources needed to respond to increasing demand? The first part of the session will focus on laying out the context and the different innovative methods and tools. During the second part, participants will be encouraged, through interactive activities, to explore the impact that this new reality has on the way we operate, through the identification of opportunities, challenges and options for action.

Facilitator/Moderator: **Christoph von Toggenburg**, Head of Social Engagement, World Economic Forum

Speakers/experts: **Elena Kim**, General Director, Kazakhstan Red Crescent
Paul Currion, Humanitarian Affairs Expert
Joseph Thompson, CEO/Co-Founder, Aid:Tech
Marten Touw, Co-creator of the Humanitarian Impact Bond
Anita Yuen, Social Good Partnerships, Facebook

Smart aid

Round-table of National Societies on how we can deliver smarter, more sustainable aid (ENG) – 14:00–15:30 – Room Romano 3

Smart Aid is sustainable. To be as successful in the future as we have been in the past 150 years, the Movement must develop in a sustainable way – ecologically, socially and economically. Sustainable development is about meeting the needs of the present without compromising the ability of future generations to meet their own needs.

Through our humanitarian action, we should ensure that we contribute to sustainable development in our local communities and globally. It is also important that we

manage our Movement in a sustainable way to ensure long-term success. This means minimizing our negative environmental impact, but also, taking responsibility for the well-being of our volunteers, and securing long-term resources (people and finance wise), through good leadership, governance, accountability and integrity.

So, what does Smart Aid look like in the future? This round-table will discuss key challenges and opportunities, the humanitarian priorities related to sustainability, and the role that leadership must assume to ensure success.

Facilitator/Moderator: Åsa Ander, Change Manager, Swedish Red Cross
Speakers/experts: Markus Mader, Secretary General, Swiss Red Cross
Kate Forbes, Chair of the Audit and Risk Committee, IFRC

From small to big data

Dialogue on how the Movement operates in the era of big data (ENG/FR/SPA/AR/RU) – 14:00–15:30 – Room Toscana 2

The global use of internet, social media and other communication technologies has created unparalleled access to various types of information, which in turn, has enabled actors to shape, create and influence individual and global thinking and action in real time.

Data presents vast opportunities for the humanitarian sector. Many organizations are already capitalizing on such opportunities by enhancing their “big” and “small” data skills. The ability to sort through and analyse massive amounts of information can provide efficient solutions to complex problems, including in humanitarian response. Over the last few years, National Societies have been changing procedures to collect, analyse and share data, moving from paper to digital means, and from simple data to integrated data that can be used for better and faster response planning. However, being able to access and use data also means taking responsibility for the safeguarding of information and protection of data owners’ privacy. This session will discuss the opportunities and challenges that access to and use of data present for the Movement.

Facilitators/Moderators: Raquel Bernedo Pardo, Information Management, Spanish Red Cross
Stefania Giodini, Team Leader 510 Data, Dutch Red Cross
Speakers/experts: Jong Gun Lee, Data Analyst, UN Global Pulse
René Nielsen, Lead, Information Management, IFRC

Future of migration

Dialogue on the emerging challenges around migration (ENG) – 14:00–15:30 – Room Romano 2

The conflict in Syria has become one of the biggest humanitarian crises in the world, causing dramatic population movements that affect neighbouring countries and beyond. The type of interventions required to address the needs of those affected includes both rapid intervention responses and long-term individual and community support. This has prompted a rethinking of the way services are delivered, and has challenged the humanitarian community to identify, anticipate, and strategize, more than ever before, on emerging issues that might need to be addressed to ensure that aid delivery remains effective.

This session seeks to discuss the evolution and future of migration, along with potential responses to the corresponding needs that may arise. Participants will be encouraged to share their experiences of migration response, the challenges they face, new trends and patterns of migration, socioeconomic effects, lessons learned, and future action plans.

Facilitators/Moderators: **Yasemin Coşkun**, Team Leader, and **Kamil Erdem Güler**, Coordinator, Turkish Red Crescent
Beat von Daeniken, Head of Department International Cooperation, Swiss Red Cross

Speaker: **Valeria Ragni**, Anti-trafficking Advisor, British Red Cross

Taste the change

Interactive exploration of the impact of food consumption patterns on the environment (ENG) – 14:00–15:00 – Room Romano 1

In this intensely interactive session, participants will explore the humanitarian implications of food production and consumption patterns (especially regarding climate change), through two innovative components: (1) a competitive game that facilitates learning and dialogue on food and climate impacts in a way that is both serious and fun; and (2) a “tasting” component involving unusual food ingredients that are simultaneously healthy, climate-friendly, and very tasty! Confronting such choices will help participants explore the boundaries of what they are willing to do for a food-sustainable future of humanity.

Facilitator: **Pablo Suarez**, Associate Director for Research and Innovation, Climate Centre

“Piloting the perils”: An innovative simulation about changing climate risks

Interactive exploration on how to climate change risks (ENG/FR/SPA/AR/RU) – 15:45–17:00 – Room Toscano 2

Imagine that you are a pilot, and you receive scientific information about a threat to your flight – while you are in mid-air. What action could you take to avoid the danger? What decisions will you actually take, given the magnitude, location, time and probability of the perilous circumstance that has abruptly emerged? What if you act in vain? What if you fail to act? Now imagine that you are a National Society receiving information about a threat that could severely affect your work for the coming two years... What do you do? And how would you react if the dangerous impacts of such a change continue to occur over the coming decades? This intensely interactive session, designed by the Climate Centre, will help us rethink the nature of our role in a changing climate, as we face more severe weather and climate extremes, increased uncertainty, and rising risks.

Facilitators: **Maarten van Aalst**, Director, and **Pablo Suarez**, Associate Director for Research and Innovation, Climate Centre

“Missing Maps” – putting people on the map

Demonstration of data in action (ENG) – 15:45–17:00 – Room Romano 3

This session will focus on how the American Red Cross created and scaled up its use of digital volunteers through the Missing Maps project. Missing Maps was created by the American Red Cross, British Red Cross, Médecins Sans Frontières (MSF), and the Humanitarian OpenStreetMap Team to “put the worlds of vulnerable people on the map”. The project engages local groups of all kinds (civic, student, and corporate) to map under-represented areas in the world.

This session will cover how the project works, how mapping works, why mapping and digital/data literacy is important, how Missing Maps can be leveraged to bring in donations, and how to engage a diverse group of Red Cross volunteers.

Facilitator: **Rebecca Streifler**, Executive Director, American Red Cross
Maxwell PHIRI, Secretary General, Zimbabwe Red Cross

Are we reaching our potential?

Interactive exploration on mobilizing the Movement to respond to the humanitarian needs of migrants (ENG) – 15:45–17:00 – Room Romano 1

Migrants are increasing in numbers worldwide. Whether for safety, opportunity, family unity, or due to climate/disaster-induced migration, more people are crossing borders than ever before, and many of them are falling through the gaps. Increasingly, there are protection concerns, an urgent need for emergency humanitarian assistance, and a need to ensure communities are welcoming, safe and understanding.

This interactive session will be scenario-based, and will encourage participants to work together. As participants take on the role of Movement partners, migrants themselves, host communities, and public authorities, they will have to respond to a large-scale movement of people across borders. This exercise will provide an opportunity to establish links between regional networks, to better plan for a future migration scenario, while outlining tactics for collaboration across borders and regions. The session will also examine expectations, coordination, the role of technology and of communities, and how we can come together to improve our readiness for the future.

Facilitators: **Noel Clement**, Director, and **Margaret Piper**, Board Member, Australian Red Cross
Aishath Noora, Secretary-General, Maldivian Red Crescent
Sophia Stoimenova, Chief Secretary, Bulgarian Red Cross
Tiziana Bonzon, Migration Task Force Global Lead, IFRC

Cash based interventions and innovations in humanitarian aid sector

Dialogue on the latest innovations in cash-based assistance (ENG) – 15:45–17:00 – Room Kaya Belek 1

This session will introduce participants to innovations in the use of cash-based interventions for humanitarian response. Two examples of cash interventions, in different humanitarian contexts, will be showcased, including through a simulation exercise: one large-scale cash delivery model using ATM debit cards, to refugees in Turkey; and another cash transfer model using mobile telephones, in drought-affected communities in Kenya. The session will demonstrate the benefits and impact of cash assistance, the potential of new technologies, and collaboration with the private sector and other partners. The session will also highlight the role played by National Societies in this rapidly growing area of aid delivery, including the opportunities and risks to be considered in cash interventions.

Facilitator/Moderator: **David Peppiatt**, Director, British Red Cross
Speakers/experts: **Abbas Gullet**, Secretary-General, Kenya Red Cross
Orhan Hacimehmet, Coordinator, Turkish Red Crescent