RC2 Forum Speaker Profiles

RC2 Forum Opening

Moderator:

Christoph von Toggenburg
Head of Social Engagement, *World Economic Forum*, **Geneva**

Christoph von Toggenburg is Head of Social Engagement for MENA and Africa and Global leadership fellow at the World Economic Forum (WEF). He has 15 years of experience in diverse fields, including the arts, media, social entrepreneurship and humanitarian management.

Before joining the WEF, Mr. von Toggenburg worked for the ICRC and the UN in conflict zones spanning Africa, Asia, the Middle East and South America. He is the Founder and acting Chair of the *Colour the World Foundation*, an organisation that cares for leprosy patients and women with mental illness.

Mr. von Toggenburg holds MAs in Global Leadership from the WEF; International Relations from Johns Hopkins University; Fine Arts from Chelsea College of Art in London; and a BA in Communications from Guildhall University. For the past 20 years, he has photographed and filmed social issues all over the world. For his visual work, public speeches, and humanitarian efforts, he has received numerous international awards. He was decorated with Order of the Commander's Cross by the Maltese Order.

How Do We Cope? Emerging violence trends affecting society

Speaker:

Christopher Tuckwood
Co-Founder and Executive director, *The Sentinel Project*, **Toronto**

Christopher Tuckwood is the Co-Founder and Executive Director of the Sentinel Project, a Canadian NGO dedicated to assisting communities threatened by mass atrocities through the innovative use of technology. Mr. Tuckwood leads *Una Hakika*, the Sentinel Project's mobile phone-based information service. The service monitors and counters incendiary rumours linked to ethnic violence and violent extremism in Kenya.

Previously, Mr. Tuckwood helped establish the *Peaceful Truth Project*, an initiative that addresses intercommunal violence in Myanmar. He also initiated the *Sarus Humanitarian Aerospace initiative*, which explores the use of unmanned aerial vehicles (drones) in violence prevention, and humanitarian and development operations. He also oversaw the development of *Hatebase*, an initiative that monitors online hate speech worldwide.

Mr. Tuckwood has a master's degree in Disaster and Emergency Management from York University. He regularly writes and speaks about violence prevention and its relationship with technology.

Disruptive Demographic Shifts

Facilitator:

Daniel Dobos
Head of Foresight & Futures, *Global Humanitarian Lab*, Geneva

Mr. Dobos is a particle physicist at CERN (Geneva), where he has worked for the past 15 years. He is an expert on the use of silicon and diamond particle detectors to study collisions at the Large Hadron Collider.

Mr. Dobos is the co-founder of THE Port, an initiative that brings creative minds together in interdisciplinary teams, to work on developing technology solutions for humanitarian purposes. He leads the Global Humanitarian Lab (GHL) Foresight & Futures focal area and organizes humanitarian, development and human rights innovation events, such as the Geneva Global Goals Innovation Day (G3iD).

In Institutions We Trust?

Speakers:

Jasmina Haynes
Chief Executive Officer, *Integrity Action*, London

Jasmina Haynes is the Chief Executive Officer at Integrity Action, whose mission is to empower citizens to act with and demand integrity. She passionately shares the belief that this is at the heart of solution to development problems. Ms. Haynes joined from Raleigh International where she was Director of Programmes and Policy. She has previously worked for various organizations on issues of child protection, refugees and IDP's, poverty reduction, disability and social welfare. These include Save the Children UK, Danish Refugee Council, Oxford Policy Management, UNDP and UNICEF.

Ms. Hayes has academic background in law and internal audit. She has spent over 15 years of her professional carrier focusing on poverty reduction in developing countries (including Africa, Balkans and South-East Asia).

Krishna Kumar
Director of Digital strategy and channel planning, *Leo Burnett*, Kuala Lumpur

Mr. Kumar has over 15 years of experience in advertising. He started his career with HCL HEWLETT PACKARD in India, marketing their *Enterprise* solutions. A career shift into copywriting led him to work with J. Walter Thompson Worldwide, where he was part of the Ford team. Following this, he moved to event management and set up George P. Johnson in India, a leading global event services company, in which he focused on event

communications. Meanwhile, he was appointed Project Lead for Intel Developer Forum, the largest software technology forum in India.

Moving to Kuala Lumpur in 2007, Mr. Kumar made yet another career shift, this time into strategic planning with Leo Burnett and Foote, Cone & Belding (FCB). After several other positions (Upfront, GroupM's MSix), he returned to Leo Burnett in 2016, where he currently heads Digital Strategy and Channel Planning. Mr. Kumar holds an MBA in marketing.

Ben Lock
Head of International Affairs, *Edelman London*

Ben Lock has over seventeen years experience in communications at world leading PR agencies with a focus on building and managing international corporate reputations. He leads Edelman UK's International Affairs practice which provides strategic communications consultancy to clients looking to build, enhance or protect reputations across multiple markets.

Mr Lock has an expertise in working with NGOs and civil society organisations to advance causes globally. He provides strategic communications counsel for organisations including the Elders (founded by Nelson Mandela), the Aurora Prize and Walk Free (focused on ending contemporary slavery).

Mr Lock has led global reputational campaigns for corporate clients including Nestle, Barclays, Unilever, Volvo, and UBS. Prior to joining Edelman, he was Head of Issues and Crisis for Ogilvy PR London.

Eric Marclay
Executive-in-residence, *Geneva Centre for Security Policy (GCSP)* **and**
Senior advisor, *Head to Head* **(H2H), Geneva**

Eric Marclay worked with the ICRC for over 20 years, leading complex operations in highly volatile and conflict prone contexts, mainly in Africa and the Middle East. His last position was that of Regional director of Operations for East Africa.

Mr. Marclay was a Fellow at the *Université du Québec à Montréal* (UQAM), where he initiated the "Peace Mission" research group. The group works on security and humanitarian issues. Eric holds a Master's degree in Political Science from UQAM, and has a Certificate of Advanced studies in Corporate Social Responsibility and Internal Audit from Geneva University. He has published several books, articles, and short papers on strategic and humanitarian affairs.

Simon Schafheitle
PhD Candidate and Research associate, *St. Gallen University*, **St. Gallen**

Simon Schafheitle is an academic research assistant and Ph.D. candidate at the University of St. Gallen, in Switzerland. He gained his academic knowledge and skills from various institutions across Europe and Canada, including the University of Excellence, in Konstanz; and the School of Management, York University, in Toronto.

Mr Schafheitle's research work focuses on the impact of Human resources analytics and Big Data human resource systems on employee trust in employers. He will soon publish his work on drivers of citizens' trust in European Union institutions, and on the trust-building strategies of managers in corporate high-trust cultures. In his research, Mr Schafheitle emphasizes the notions of intuitive and emotional trust-building strategies to complement more evaluative and learning oriented means of trust. Currently, Mr. Schafheitle is also co-leading a research project on trust-building in missions, as a core dimension of the ICRC's modus operandum.

Technology, Digitalization and the Future of our Society

Speakers:

Anahi Ayala Iacucci
Senior director for humanitarian programs, *Internews*, **London**

Anahi Ayala Iacucci leads the *Internews* Humanitarian team. Since 2006, she has been consulting for NGOs and international organizations on new technologies and crisis mapping. She started with Internews in 2010, as an advisor for the Africa Region, based in Nairobi. After becoming the Senior Innovation Advisor in Washington DC, in 2013, she moved to Liberia as Country Director for the Ebola Response. In 2015, Anahi became the Humanitarian Director for South Sudan, before moving to her current position in 2017.

Ms. Iacucci holds a BA in Political Science from the University of Bologna, and Master's Degrees in International Affairs, Human Rights and Humanitarian Assistance from various academic institutions. She is also the co-founder of the Standby Task Force, a member of the International Network of Crisis Mappers, and a Board member of Elva.

Paul-Olivier Dehaye
Mathematician, Co-founder of *PersonalData.IO*, Geneva
Paul-Olivier Dehaye is the co-founder of PersonalData.IO, a service that helps individuals regain control over their personal data. He focuses on understanding and explaining cutting-edge societal issues in the personal data ecosystem, including, for example, the use of data-driven psychometric profiling.

Mr Dehaye holds a Master's degree in Mathematics from the Free University of Brussels; a PhD in Mathematics from Stanford University; and was a Junior Research Fellow at Merton College, University of Oxford.

Silvestro di Luise
Research and Data scientist, *THE Port, CERN*, Geneva

Silvestro di Luise is a scientist with more than 10 years' worth of experience at CERN (European Organization for Nuclear Research), and at the Swiss Federal Institute of Technology. He works with THE Port, an initiative that brings together creative minds from *CERN* and non-profit organizations to brainstorm and develop technology solutions for humanitarian purposes. In addition to computer and data science, his main interests are technological innovation and its impact on society.

Dr. di Luise holds a Doctor of Philosophy in Physics, and collaborates with several research institutes in Europe, the US, and Asia.

Rahel Dette
Non-resident research fellow, *Global Public Policy Institute*, Berlin

Rahel Dette is a McCloy Fellow at the Harvard Kennedy School of Government and non-resident research fellow at the Global Public Policy Institute (GPPi) in Berlin. She led the development of the toolkit "Technologies for Monitoring in Insecure Environments" as part of a research project on humanitarian access and accountability in conflict regions.

Previously, she advised the German Federal Ministry for Economic Cooperation and Development (BMZ) on digital strategy and pilot projects as a junior consultant for Internet and Sustainability at the Gesellschaft für Internationale Zusammenarbeit (GIZ). Her research today focuses on the potential and associated risk of the role technologies increasingly play in conflict settings: How can responsible data and digital security practice assure we "do no *digital* harm"?

Ms Dette holds a bachelor's degree in Political Science and Middle East studies from Brown University.

Global Youth and Culture Change

Facilitator:

Eric Dawson
Co-Founder and President, *PeaceFirst,* Boston

Eric Tai Dawson is the CEO of Peace First, an organization now operating in 105 countries to prepare young people to lead positive social action through compassion and courage. A recognized expert on youth culture and movement-building, Mr. Dawson received his degrees from Harvard University: a specialized B.A. in economics, sociology, philosophy, anthropology, and political science; a M.Ed in human development psychology; and a M.Div. in pastoral care and counseling. He is an Ashoka, Echoing Green, and PopTech Fellow. His book, "Putting Peace First: Seven Commitments to Change the World", is being published next year by Viking.

Suitcases to the Future

Facilitator:

Sarah Armouch
***OpenLab, Newcastle University*, Newcastle**

Sarah Armouch is a PhD student at Newcastle University, in the UK. Her work focuses on youth and civic engagement in Lebanon. Her research interests include understanding and designing processes for digitally mediated youth civic engagement, while identifying challenges and weaknesses in its existing structures. Ms. Armouch worked as a project coordinator for youth and community development, and as a training organizer, at the American University of Beirut (AUB). She was formerly a volunteer in the youth department of the Lebanese Red Cross. Ms. Armouch holds a BS in Nutrition and Dietetics, a Master's in Public Health from AUB, and a MRes in Digital Civics from Newcastle University.

What is the Future of Innovative Financing?

Moderator:
Christoph von Toggenburg
Head of Social Engagement, *World Economic Forum*, **Geneva**

Speakers:

Paul Currion
Humanitarian Affairs Consultant, Belgrade

Paul Currion is Chief Operating Officer with Disberse, a blockchain company building a better financial infrastructure for the distribution of aid. He also works as an independent consultant focused on system change in the humanitarian sector, with particular interest in migration, technology and urban resilience.

Mr. Currion has 20 years of experience in the humanitarian sector, including working with NGOs, United Nations agencies, donor governments, private companies and IFRC, in a variety of responses including Kosovo, Afghanistan, Iraq, Liberia and the Indian Ocean tsunami response. Paul has published widely, including a forthcoming paper on Network Humanitarianism with ODI.

Joseph Thompson
Co-founder and CEO, AID:Tech, United Kingdom

Joseph Thompson is the CEO and co-founder at AID:Tech, a platform that provides solutions and applications to the humanitarian and government sectors, and works on addressing corporate needs in the blockchain space. AID:Tech delivered donations to Syrian refugees in Lebanon using *Intelligent Vouchers* - a system that has enabled donation transparency and accountability, contributed to fraud prevention.

Mr. Thompson holds a MBA from the Alliance Manchester Business School; a Master's in digital currencies from Nicosia University; and a MSc in strategic management from the Dublin Institute of Technology. He is a board member of the Irish Bitcoin Foundation.

Marten Touw
Co-creator of the Humanitarian Impact Bond, Geneva

Marten Touw is a career treasury, banking and finance senior executive, now acting as an advisor to the ICRC for innovative finance. Marten has previously worked in senior executive roles, including as Group Treasurer, Country Treasurer and Head of Financial Markets and Treasury in Australia, Hong Kong, North East Asia and Japan.

Mr Touw most recently donated his professional expertise to the ICRC in Geneva for 12 months to co-structure and co-manage to completion the world-first Humanitarian Impact Bond – an innovative new financial instrument that encourages private investment in humanitarian programmes.

Anita Yuen
Social good partnerships, *Facebook*, London

Anita Yuen leads Social good partnerships for Facebook in Europe, the Middle East, and Africa. Prior to joining Facebook, she led UNICEF's global digital fundraising strategy, and was responsible for maximizing income using web and mobile platforms through its network of national offices. Ms. Yuen also spent a number of years running digital programmes at the World Food Programme in Italy, and the IFRC in Switzerland.

Ms. Yuen has been advising national and international non-profits on the use of social media and digital platforms for fundraising, advocacy and marketing campaigns for 17 over years.

From Small to Big Data

Speaker:

Dr. Jong Gun Lee
Data scientist, *UN Global Pulse*, Jakarta

Jong Gun Lee is a Data scientist at UN Global Pulse, and the head of research at Pulse Lab Jakarta. He works on big data for development and humanitarian action, analysing social media, satellite imagery, telecom data, financial data, and testing crowdsourcing in collaboration with the public and private sectors, academia, and NGOs.

Previously, Mr. Lee worked for Orange Labs in France, and Ericsson's research lab in Ireland, as a postdoctoral researcher and senior researcher/data mining expert, respectively. He is involved in various initiatives on big data for development, including in the Global Working Group of Big data for official statistics by the UN Statistics Division. Mr. Lee holds a PhD in Computer Science.